

# Executive & Leadership Coach of the Year 2023 (USA): Wendy Preyssler, MCC

Empowered by an authentic love for professionals to develop into the leaders that they were always meant to be, Wendy Preyssler of Coaching By Wendy is a woman who has dedicated her career to supporting others to succeed. As an award-winning International Coaching Federation (ICF) Master Certified Coach, Wendy has spent decades guiding individuals through their careers – often times recognising their untapped potential before they themselves do. Join us as we explore how Wendy leverages her previous life experiences and training to be the coach that every leader deserves.

Wendy is a woman who, throughout both her personal life and professional career, has held an undeniable passion for using her experiences to uplift others. Leaders often face unique challenges that demand new skill sets beyond the ones that led to their prior success. Wendy utilizes her training as an ICF Master Certified Coach, to see what others don't see and is reliable to say what others wouldn't dare to say. As her clients become aware of their blind spots, they are able to get out of their own way. And in this manner, Wendy has supported hundreds of leaders through their pursuit of further excellence.

Where Wendy truly shines is in her ability to coach those who are seeking to transform their effectiveness as a leader and build high-performing teams for their businesses. This approach is one that has been honed over the years through her extensive love for learning, allowing her to quickly identify the barriers that may be holding individuals back, and partnering with her clients to seamlessly overcome them. In essence, Wendy is in the business of supporting people to recognise, and define, who they want to be. Only then can leaders truly flourish into the very best version of themselves – a version that Wendy will tirelessly work to have them uncover. Her ability to inspire, empower, and uplift both leaders and their teams alike is simply unmatched.

In order for a leader to reach this outcome, they must believe that it's possible to show up as your best self each and every day. For those who may be unsure of just how to accomplish this, Wendy partners with her clients so that they have insight into the impact of not only their actions, but who they are being. This awareness supports them in being able to thoughtfully respond in any moment, rather than being reactive.

With each engagement, Wendy and her client define the objectives, the intended outcomes, and how they will measure success. They then design a project, starting with the end in mind, which allows for new perspectives on how to approach it. In each coaching session, Wendy's client shows up with a specific request for coaching, and she supports them in achieving their goal for that session, each of which is like a puzzle piece that ultimately supports them in fulfilling on their projects to make their dreams a reality.

With such a personal connection to supporting her clients, it comes as no surprise to learn that Wendy experienced first-hand just how effective coaching is for individuals and high-performing teams. Early into her corporate career, Wendy was introduced to the raw power of coaching through a year-long leadership development programme. Finding herself intrinsically attuned to the process, and the results that it heralded, she immediately sought to deliver such results herself. And so, she opted to train as a coach. Though she began coaching as a part-time venture in tandem with her corporate career, after taking time off to care for her grandmother, Wendy became a full-time coach following her grandmother's passing in order to make the same impact for others that she had for her grandmother.



Now, Wendy has become the face of change for so many leaders throughout the US, as well as for foreign government leaders and clients in Europe and Asia.

Dependable, caring, and unshakably professional - Wendy embodies all of the very best qualities that one would hope to find in a leadership coach. Her in-depth understanding of the benefits of effective coaching lends perfectly to her work, resulting in a business that always has the best interests of its clients in mind at all times. Here at Corporate Vision, we're sure that Wendy will continue to inspire hundreds more leaders throughout 2024 and beyond.

*Wendy Preyssler*  
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